



SPONSOR SPOTLIGHT



Our sponsor highlight this month features Vaco Staffing. Sid Mitchner, a TTEC board member, provided some insights into Vaco and why they sponsor TTEC and what benefits they've seen from being a part of the organization. Below are Sid's responses:

Tell us about your company, an overview of what services, products, software, etc.

Vaco specializes in contract, special project and direct hire services in the fields of accounting and finance, information technology, eLearning and design, operations, and human resources as well as executive search. Since TTEC relies on volunteers who are executive technology leaders in the region, actively supporting local colleges and universities by providing technology executives to serve as guest lecturers and as mentors to graduate students, Vaco is well-positioned to support TTEC's efforts. Vaco is known for its networking in the Triangle, and the Vaco Technology team has a reputation for filling positions with the best IT professionals for its clients in both contract and permanent placement roles. This fits perfectly with TTEC's goals as a nonprofit organization dedicated to the economic development of technology companies in the Triangle and the mentorship of aspiring IT students.

What drew you and your company to become a part of TTEC?

The ability to collaborate, network and be a part of continuing education opportunities in the tech space.

What do you like about TTEC?

We enjoy the ability to have very focused networking events which ultimately lead to high level collaboration with like-minded individuals.

How has your company benefited from working with TTEC?

TTEC has the structure to develop people relationships and continuing education specifically in the tech arena.

What are some of your companies other community efforts in the Triangle area?

Over the past few years, Vaco has been involved in the following community efforts:

- *Vaco is a regular sponsor for the North Carolina Association of Certified Public Accountants (NCACPA) Triangle Chapter's annual golf tournament.*
- *Vaco employees supported Triangle Family Services' 8th Annual*

Gingerbread Gala, which was a fundraising effort to help Triangle families in need.

- *Vaco supports the Triangle Game Initiative, a nonprofit trade association for the Raleigh-Durham interactive entertainment industry.*
- *The firm has sponsored PLM Families Together (PLMFT), a community outreach program that provides homeless families with housing and services.*
- *A Vaco employee serves on the Wake County Economic Development Talent Recruitment Initiative Steering Committee, which recruits talent to relocate into Wake County and the surrounding area.*
- *Vaco employees supported "Oreo Cookies for a Cause," a campaign to aid flood victims in Nashville, Tenn.*
- *A partner at the firm serves on the Triangle Family Services board of directors.*
- *Another partner at the firm served on the executive committee for the American Diabetes Association's North Carolina Tour de Cure, a series of cycling events held in 43 states nationwide as a fundraising effort.*
- *Vaco employees participated in the "Adopt A Squadron" drive to collect donated items to send in holiday care packages to soldiers in Afghanistan.*
- *Two Vaco employees teamed up to launch the Raleigh chapter of the American Society of Women Accountants (ASWA).*

What is one thing about you or your company that you would like the membership to know?

I am a father of three, a good fisherman, a bad golfer and director of programs for TTEC.

Can you provide any feedback to your experience with TTEC in 2010?

It has been a year of change. TTEC is becoming more focused on creating value for the individual members, which should hopefully be reflected in the programs in the coming years.

What do you foresee as being a "hot topic" in technology for 2011?

There will continue to be a focus on cloud-based technology and software as a service or SaaS business models.